



ARLINGTON INDEPENDENT MEDIA

Show your support for community television in Arlington County! Arlington Independent Media has served the Arlington community with independent television news, information, and entertainment for over 30 years. We aspire to continue transcending the community's needs in the digital age, but we cannot do it without your support.

AIM Underwriting Rates

Level A - 5 prime-time underwriting acknowledgements daily (5am – 9am or 6pm – 10pm)

1 year \$5,000.00 (1,825 total acknowledgements = \$2.74 per)
90 Days \$1,375.00 (450 total acknowledgements = \$3.06 per)
30 Days \$ 500.00 (150 total acknowledgements = \$3.33 per)

Level B – 3 mid-day or evening acknowledgements daily (12pm – 4pm or 8pm – 12mid)

1 year \$4,000.00 (1,095 total acknowledgements = \$3.65 per)
90 days \$1,100.00 (270 total acknowledgements = \$4.07 per)
30 days \$ 400.00 (90 total acknowledgements = \$4.44 per)

Level C – 3 late night acknowledgements daily (12mid – 5am)

1 year \$3,200.00 (1,095 total acknowledgements = \$2.92 per)
90 days \$ 880.00 (270 total acknowledgements = \$3.26 per)
30 days \$ 320.00 (90 total acknowledgements = \$3.56 per)

AIM Program Specific Sponsorship Rates

Arlington Independent Media also offers the opportunity for individuals, businesses, and organizations to sponsor specific programs, or groups of programs, on its channels, Comcast 69 and Verizon 38. In exchange for tax-deductible contributions, program sponsors receive customized, professionally produced, on-air acknowledgements, broadcast two times during each specified program.

	1 Program	5 Programs	10 Programs
1/4 Year 13 weeks	\$130.00 (26 acknowledgements/ \$5.00 each)	\$585.00 (130 acknowledgements/ \$4.50 each)	\$1,040.00 (260 acknowledgements/ \$4.00 each)
1/2 Year 26 weeks	\$234.00 (52 acknowledgements/ \$4.50 each)	\$1,040.00 (260 acknowledgements/ \$4.00 each)	\$1,820.00 (520 acknowledgements/ \$3.50 each)
1 year 52 weeks	\$416.00 (104 acknowledgements/ \$4.00 each)	\$1,820.00 (520 acknowledgements/ \$3.50 each)	\$3,120.00 (1,040 acknowledgements/ \$3.00 each)

Arlington Independent Media broadcasts through all of Arlington County on Comcast channel 69 and Verizon channel 38. In addition, the station is streamed live on www.arlingtonmedia.org.

For more information about promotional opportunities, contact Executive Director Paul LeValley at 703-524-2388.