



ARLINGTON INDEPENDENT MEDIA

Raise Your Voice!

EXECUTIVE DIRECTOR SEARCH

About AIM: At Arlington Independent Media (AIM), our mission is to promote and facilitate free speech by providing access to established and emerging media. We seek an Executive Director who will build on AIM's strong foundation in providing training, production facilities and media distribution channels to elevate, energize and amplify the great diversity of voices in our community that enrich, empower, enlighten and entertain us all.

AIM's next Executive Director will:

Lead: The Executive Director will lead our staff and volunteers and be accountable for the overall success of the organization. The ideal candidate has experience building common ground with multiple stakeholders to incorporate an array of visions for an organization's future and brand. AIM's leader will be candid, kind, and able to articulate and execute clear objectives.

Establish AIM as a strategic hub, connecting and supporting community organizations and services: Our ideal candidate will have a passion for growing new initiatives for an ever-widening array of partners, cultivating and maintaining relationships across disparate circles. The next Executive Director will act as the 'face' of AIM. And will serve as liaison with local officials, civic entities, partner organizations, grantors, major donor and the community at large. We're looking for a strong collaborator who can attract, fund, retain and grow new media training and production initiatives

Feel passionate about seeking, welcoming and meaningfully engaging all communities: AIM is determined to support equity and social justice by providing training, equipment, facilities and media access to all communities in Arlington and across the lifespan.

AIM seeks to be a welcoming and empowering resource for people who are new to the United States, new to Arlington, new to public discourse, or just new to media production. We place special emphasis on providing access to training, production facilities and equipment, and distribution channels for those members of our community who are underserved by traditional

media, including:

- Recent Immigrants
- Lower income communities
- Marginalized racial, ethnic, religious and gender expression groups
- World Language Diaspora
- Individuals living with disabilities and special needs

Attract and support producers of diverse, authentic media: By building strong and creative relationships with skilled trainers, mentors, and a diverse pool of established and emerging media producers, our ideal candidate will be a magnet for new talent and stories yet to be told.

Enhance Arlington's professional and workforce development opportunities: Through AIM's hands-on training and production opportunities, AIM's executive director will build on our tradition of real-world production opportunities to prepare and equip community members for the digital age.

Successfully promote AIM to a diverse and growing base of funding sources: We're looking for a skilled storyteller who is excited to tell AIM's story and demonstrate how Arlington and the larger community are strengthened by AIM's presence, contributions, and media efforts. Our ideal candidate will be able to communicate the urgency of our mission to the many people and organizations that support AIM financially. Most importantly, we seek a leader who is capable of inspiring our staff and volunteers to deliver on the promises we make to our funders and the broader community.

Be excited about building a dynamic, accountable and sustainable business: AIM's next Executive Director will be excited about growing new enterprises and know how to put strong business structures in place to ensure all necessary compliance, operational agility, and AIM's enduring success.

Arlington Independent Media is an equal opportunity employer. We do not discriminate on the basis of an individual's sex, age, race, color, creed, national origin, alienage, religion, marital status, pregnancy, sexual orientation or affectional preference, gender identity and expression, disability, genetic trait or predisposition, citizenship, veteran or military status and other personal characteristics protected by law. Knowledge of a language other than English is a plus.

Please send cover letter and resume to HR@arlingtonmedia.org by March 19, 2021.