



# ARLINGTON INDEPENDENT MEDIA

## ANNUAL MEETING & CALL FOR NOMINATIONS

AIM's 2020 Annual Meeting of the Members will be held on Sunday, October 25, 2020.

### ANNUAL MEETING: SUNDAY, OCTOBER 25, 2020

Arlington Community Access Corporation ([ACAC], *dba* Arlington Independent Media [AIM]) is a nonprofit membership organization and community media center in Arlington, Virginia.

- Members who are residents of Arlington will elect **AIM Board Members** at the Annual Meeting. The board of directors guides the actions of the organization, sets long-term policy direction, and establishes strategic goals and objectives.

#### Regarding this year's election:

There are six open seats and the vote totals matter in determining who fills which seat. Some board seats are being filled due to replacements and they will have shorter terms.

Our board is divided into three groups. Board group 3 is up for election (four seats) for full **three-year terms**.

There were two resignations in board group 2. These seats will fill **two-year terms**.

Therefore, the four candidates who receive the most votes will take the four **three-year** terms (board group 3). The next highest vote totals will fill the two **two-year** term (board group 2). This way we don't end up with everyone who is elected occupying the same group and all coming up for re-election three years from now. Please refer to the attached board list for a complete list of who is currently occupying which seats and which seats are vacant.

**The Annual Meeting will likely be 'Virtual'. Voting procedures will be forthcoming.**

## MEET THE 2019-2020 AIM BOARD OF DIRECTORS

<i>Name</i>	<i>Office</i>	<i>Type</i>	<i>Term Expires</i>
Lynn Borton	President	elected	2021
Gary Thayer	Vice-President	County Appointee	2023
Lori Messing McGarry	Secretary	elected	2022
Ken Avis	At-Large Member	elected	2020
Cheryl Beversdorf	Director	elected	2022
Ulysses E. Campbell	Director	elected	2020
Chanda Choun	Director	elected	2021
Mary Cliff	Director	elected	2020
Andy McLeod	Director	elected	2021
Kim Phillip	Director	County Appointee	2022
Ted Schneider	Director	elected	2020
Zakiya Worthey	Director	County Appointee	2023
Vacant	Director	elected	2022
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## CALL FOR BOARD NOMINATIONS

A strong and capable board of directors is critical to the success of Arlington Community Access Corporation / Arlington Independent Media. As AIM faces major changes in its funding patterns and possible re-location, we're especially interested in securing hard-working Board members who are committed to support our successful growth and transformation. We are particularly interested in candidates to help with communications and outreach, and with candidates with knowledge and experience to help us build secure the long-term financial health of the organization.

**Composition:** The Board is comprised of 14 members, 11 of whom are elected by the Members for staggered three-year terms. Three Board members are appointed by Arlington County. This year, AIM Members will elect six Board members.

**Requirements: Candidates must become AIM members no later than 45 days prior to the Annual Meeting.** Candidates must be either residents of Arlington County or be the sole designated representative of an Arlington business or organization. Elected Board members are limited to two consecutive terms.

**Responsibilities:** The Board oversees the fiscal affairs and management of AIM. The Board ensures that the organization's resources are directed toward its purposes. Board members must exhibit qualities of judgment, patience, fairness, and conciliation to facilitate Board deliberations with Members and others whom AIM serves. Each Board Member is responsible for securing \$1,000 in donations to the organization annually. Donations may be personal, directly solicited from other individuals, businesses or funding entities, or any combination thereof.

The Board meets at least quarterly; in addition, Board members are expected to participate on various AIM committees, established by the Board, that meet as needed as well as attend an annual Board retreat. AIM is seeking candidates with experience in one or more of the following general categories:

***Fundraising:*** Design and conduct of fundraising campaigns and events; contacts within the community or ties to potential funding, sponsorships and underwriting from individuals and organizations.

***Nonprofit Management:*** Fiscal stewardship, budget analysis and oversight; personnel affairs, including human resource management and staff compensation; real estate and property management.

***Media Production/Distribution:*** Television and radio production and distribution; related hardware and/or software; website and social media; industry experience or expertise, FCC regulations and compliance.

***Contacts with Other Organizations and Deep Ties to the Community:*** Business and/or non-profit leadership experience; previous board service; strategic community relationships.

**Nominations:** Candidates may self-nominate, or be nominated by others. A Nomination Form is attached and available for download at [arlingtonmedia.org](http://arlingtonmedia.org). Nominations must be submitted in hard copy by **September 10, 2020** to: Lori Messing McGarry, Secretary, Arlington Independent Media, 2701-C Wilson Boulevard, Arlington, VA 22201. For more information, contact AIM Secretary: [BOD@arlingtonmedia.org](mailto:BOD@arlingtonmedia.org).

## PRODUCERS' REPRESENTATIVE NOMINATIONS

The Producers' Representative serves as a two-way conduit between AIM producers and the AIM Board. The Producers' Rep sits in on all Board meetings as a non-voting member, bringing forward producer concerns and reporting back Board actions.

Members will elect the Producers' Rep at the Annual Meeting. The Producers' Rep is elected for a one-year term. Unlike Board elections, there is not a formal nomination process – nominations may be made “from the floor” at the Annual Meeting.

A capable and responsive Producers' Rep is a critical member of the Arlington Community Access Corporation / Arlington Independent Media leadership team and an important player in the success of the organization. The ideal Producers' Rep has good connections within the AIM producer community and/or is willing and able to invest time and energy in getting to know AIM producers better. Good communications skills help keep information flowing from the producers to the Board, and from the Board to the producers. An ability to think strategically about producers' needs and interests help inform Board discussion and decision-making.

**Requirements:** Producers' Reps must be current AIM members and currently producing video and/or audio content at AIM.

**Responsibilities:** The Producers' Rep provides regular reports to the Board, participates in all Board activities and discussion as a non-voting member, and reports back to AIM producers on Board actions.

The Board meets at least quarterly; in addition, Board members and the Producers' Rep participate on a variety of committees that meet as needed and attend an annual Board retreat.

**Nominations:** Candidates for Producers' Rep may self-nominate, or be nominated by others. Nominations will be taken at the Annual Meeting, “from the floor.” If you are interested in serving at the Producers' Rep – or believe you know someone who would do a good job in this important role – please contact AIM Secretary at [BOD@arlingtonmedia.org](mailto:BOD@arlingtonmedia.org). Lori Messing McGarry can put you in touch with previous Producers' Reps to discuss the role further.

## 2020 BOARD NOMINATION FORM

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Date of Submission: \_\_\_\_\_

I am an AIM Member (membership dues paid in full).  
I am an Arlington resident.

OR: I am the sole designated representative of an Arlington business or organization. Business/Organization name: \_\_\_\_\_  
Contact Information: \_\_\_\_\_

I have submitted my nomination to AIM at 2701-C Wilson Boulevard, Arlington, VA 22201 by September 10, 2020.

I understand and accept the duties and responsibilities of AIM Board service and commit myself to supporting the organization's growth and success.

I have attached a summary of my skills and experience. I understand the document I have provided will be shared with AIM Members as they consider my candidacy.

NOTE: In considering candidates for Board service, Members will be interested in knowing what specific skills and expertise you bring to Board service and how you will support AIM growth and success. Previous Board service, fundraising success, and strategic management experience will be especially sought and valued.

Please reserve **SUNDAY, OCTOBER 25, 2020** for attendance at the AIM Annual Meeting. Members appreciate having the opportunity to meet and hear from candidates directly. If you are unable to attend the Annual Meeting, please alert Lori Messing McGarry, AIM Secretary immediately so that appropriate arrangements can be made.

**Submit form and all attachments to: Lori Messing McGarry, Secretary  
Arlington Independent Media, 2701-C Wilson Boulevard, Arlington, VA 22201**