ARLINGTON INDEPENDENT MEDIA

Annual Report
Fiscal Year
2017
“Our mission is to promote and facilitate free speech by providing access to established and emerging media.”
“The Secret of Change Is to Focus All of Your Energy Not on Fighting the Old, But on Building the New”
– Socrates

That Socrates fella was pretty smart. AIM would do well to follow his advice because there is no question but that change is in the air and how we deal with it will be crucial in the coming months and years. In fact, you could say that everything is changing and, admittedly, that can be a little disconcerting to say the least. Nevertheless, it’s true that change provides opportunity as well as challenge.

On December 18, 2016 Arlington County signed a new cable franchise agreement with Comcast that ended AIM’s basic funding mechanism. For nearly twenty years, the old Comcast franchise guaranteed AIM a 1% share of cable revenue. This amount provided a major portion of the funds that AIM used to pay staff, repair equipment, buy office supplies, and pay for the countless other things necessary to keep a nonprofit operating. The new agreement has no such provision. And, unlike the old agreement, Comcast is no longer required to provide AIM with rent-free space. These changes to the franchise present significant challenges to AIM. For example, AIM must now apply to Arlington County for operating funds as part of the County’s regular annual budget process. The County has promised to provide support for the next five years but at steadily decreasing levels. Another challenge will be to find money for the rental of the AIM facility. However, in the spirit of finding opportunities within challenges, AIM is right now engaged in creating the comprehensive plan for securing our future.

Regardless of the details of the plan for the future, one thing is for sure: AIM has never been busier or more engaged in the Arlington community. The following report will detail all the people, productions, programs, students and volunteers who came together to learn the art and science of media production and then used their skills to cover the sights and sounds of Arlington. It will also show how many Arlington organizations and community groups directly benefited from the services that AIM provides. It reports what all of our members, producers, volunteers, viewers, and listeners know: AIM is an essential element in the 26 square miles that we call home and our value to this community continues to grow as we daily train more people and put more radio and television programs on the air.

In FY 2017, our members produced a record number of total programs over the radio and television platforms. Not only that, but the TV programs were, for the first time, streamed live in full-screen HD on our website and were available in HD on-demand (www.arlingtonmedia.org/programming). On the radio side, WERA continued to add programs to its already growing schedule and, as our listeners know, it’s not just the quantity that’s impressive, it’s the quality and the diversity of the programming. Its eclectic mix of talk and music featuring every genre and style provides a radio experience that just isn’t available anywhere else on the dial. As more and more listeners tune in, we continue to develop a loyal fan base that keeps WERA 96.7 FM among their permanent pre-sets.

But as you read over the story of the past year’s success that this annual report tells, remember that the real task is to meet the challenges and opportunities of the future. No use, as Socrates said, dwelling on the past or, for that matter, resting on our laurels. Our job is to build on our success and create a world-class independent media organization that will serve Arlington for decades to come. We have the people, the facilities, the resources, and the will and I’m confident that together we’ll succeed.

Paul LeValley
Executive Director
WERA celebrated its first anniversary with a huge party at AIM.

Local sports coverage made a crossover between video and live radio broadcasting.

AIM received an outpouring of support in terms of the franchise agreement at the ITAC public hearing.

The television channel was given full HD capability.

WERA mixers were held for the first time to promote networking and the exchange of ideas between producers.

A bug (AIM’s speech bubble logo) became visible on every televised program.

“Promo days” were held for radio producers to record promotions for their shows.

Each FAIM SpeakEasy event had a great turnout, with innovative conversations and demonstrations on drones, virtual reality, motion graphics, and radio.

Spring Break Media Camp for kids aged 8-12 made its debut.

Rosebud Film Festival offered its first three-day weekend pass, which included a feature-length movie on a Friday evening.

The new playback server launched.

More than 20 local businesses sponsored the 2016 Annual Meeting with in-kind donations, setting a new record.
<table>
<thead>
<tr>
<th>Event</th>
<th>Location</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>AIM Annual Picnic</td>
<td>Bluemont Park</td>
<td>June 12, 2016</td>
</tr>
<tr>
<td>After-school Premiere Party</td>
<td>AIM Studio</td>
<td>June 17, 2016</td>
</tr>
<tr>
<td>FAIM SpeakEasy: Animation &amp; Motion Graphics</td>
<td>AIM Studio</td>
<td>June 23, 2016</td>
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<tr>
<td>WERA Promo Day</td>
<td>AIM Audio Production Room</td>
<td>July 23, 2016</td>
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<tr>
<td>2016 Video Production Camp Premieres</td>
<td>AIM Studio</td>
<td>July 8, July 22, August 5, 2016</td>
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<td>Alliance for Community Media meeting</td>
<td>AIM Studio</td>
<td>July 27, 2016</td>
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<tr>
<td>Producer’s Meeting</td>
<td>AIM Studio</td>
<td>August 1, 2016</td>
</tr>
<tr>
<td>AIM Booth at Arlington County Fair</td>
<td>Thomas Jefferson Community Center</td>
<td>August 19-21, 2016</td>
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<td>AIM Open House with board members: Anne Carpenter, Jamie Nicholas, &amp; Deborah Schule</td>
<td>AIM Facility</td>
<td>August 22, 2016</td>
</tr>
<tr>
<td>Booth at Clarendon Day</td>
<td>Clarendon</td>
<td>September 17, 2016</td>
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<tr>
<td>AIM Annual Meeting of Members</td>
<td>AIM Facility</td>
<td>September 25, 2016</td>
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<td>Public Forum on Community Media &amp; Comcast Franchises in Arlington</td>
<td>AIM Studio</td>
<td>September 25, 2016</td>
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<td>Amazing Women Entrepreneurs Happy Hour</td>
<td>AIM Facility</td>
<td>September 30, 2016</td>
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<tr>
<td>Event</td>
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<tr>
<td>WERA Producer's Networking Mixer</td>
<td>Liberty Tavern</td>
<td>November 18, 2016</td>
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<tr>
<td>ITAC Public Hearing</td>
<td>Courthouse Plaza</td>
<td>December 5, 2016</td>
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<td>WERA One-year Anniversary</td>
<td>AIM Facility</td>
<td>December 6, 2016</td>
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<td>AIM Holiday Potluck</td>
<td>AIM Studio</td>
<td>December 11, 2016</td>
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<td>iPad Movie Club Premiere Party</td>
<td>AIM Studio</td>
<td>January 26, 2017</td>
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<td>Arlington’s Economic Development Commission’s Happy Hour and Creative Arlington Speaker Series</td>
<td>AIM Facility</td>
<td>January 27, 2017</td>
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<td>Rosebud Feature Film Screening</td>
<td>Rosslyn Spectrum Theater</td>
<td>January 27, 2017</td>
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<tr>
<td>Rosebud Nominee Showcase</td>
<td>Rosslyn Spectrum Theater</td>
<td>January 28, 2017</td>
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<td>Rosebud Awards Gala</td>
<td>Clarendon Ballroom</td>
<td>January 29, 2017</td>
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<tr>
<td>FAIM SpeakEasy: Aerial Imaging &amp; Drone Demo</td>
<td>AIM Studio</td>
<td>February 16, 2017</td>
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<td>WERA Producer’s Action Meeting</td>
<td>AIM Facility</td>
<td>February 21, 2017</td>
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<td>Float at Mardi Gras</td>
<td>Clarendon</td>
<td>February 28, 2017</td>
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<td>General Meeting of Members</td>
<td>AIM Studio</td>
<td>March 16, 2017</td>
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<tr>
<td>5th Annual DC Web Fest</td>
<td>U.S. Navy Memorial</td>
<td>April 1, 2017</td>
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<tr>
<td>FAIM SpeakEasy: Radio! Radio!</td>
<td>AIM Studio</td>
<td>May 4, 2017</td>
</tr>
<tr>
<td>WERA Meet &amp; Greet</td>
<td>AIM Facility</td>
<td>May 25, 2017</td>
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<tr>
<td>AIM Annual Picnic</td>
<td>Bluemont Park</td>
<td>June 4, 2017</td>
</tr>
<tr>
<td>Booth at 2017 Columbia Pike Blues Festival</td>
<td>Columbia Pike</td>
<td>June 6-19, 2017</td>
</tr>
</tbody>
</table>
Throughout the year, AIM builds integral relationships with community leaders, local organizations, county schools, and regional producers to strengthen outreach. Such partnerships generate vital ties for video and radio programming, educational development, creative recognition, and local events. These community projects help provide opportunities for media literacy and production across all age levels and skill sets. The final productions of each project can be found on our television channel, on-demand on our website, and on our YouTube channel.

**Spring Break Media Camp**

Spring Break Media Camp ran its inaugural session for six elementary-aged students. They spent a week learning a variety of video production skills ranging from outlining and producing a short movie to creating stop motion techniques using Play-Doh, Lego pieces, and drawings. They produced the short Cheeto Killer for the channel as well as stop motion projects such as The Squishy Skirmish. This is the latest revenue-generating program for elementary students at AIM.

**iPad After-school Movie Club**

iPad Movie Club ran four sessions with Key Elementary school, two sessions with McKinley Elementary School, and one session each with George Mason Elementary School in Alexandria and Meridian Home School. We ran a total of nine sessions and filled 83 slots with 3rd, 4th, and 5th graders. Each group created a movie from scratch, including coming up with the story. They learned story structure, shot framing and visual storytelling, completed with premieres at AIM. The pieces also aired on the channel and went up on YouTube.

**Video Production Camp**

AIM held three sessions of summer Video Production Camp. Each camp lasted for 10 days, in which time nine kids aged 9–13 learned about all aspects of video production. Participants then created a short film working as a team. The resulting projects were Joe the Artist, Don’t Die Over Spilled Milk, and Who’s Next?, and each screened with its own “world premiere” at AIM.

**Youth Can Change the World**

Local youth who do amazing things in their community are featured on the staff-produced program Youth Can Change the World. So far six episodes have been produced and four have already aired. Guests included teen founders of Momentum Films, the African Abstract Association, and ScholarCHIPS. Other prominent organizations include LearnServe International and Teens Dream.

**High School Sports**

High School Sports filmed at four Arlington high schools, and included seven football games and 11 basketball games (seven men’s and four women’s). The games were broadcast live on WERA and later broadcast on AIM and published on YouTube. While this has been a great partnership with schools, it requires significant supervision and would benefit from sponsorship to support the expenditure of effort, time, and equipment use.
Rosebud Film Festival

The distinguished Rosebud Film Festival strengthens ties between AIM and film and video artists of the DC, Maryland, and Virginia region every year. The Best of Show award is given to one winner whose work stands out among the top five nominees; this year’s honor went to Off the Record: Justice Denied to Child Sex Abuse Survivors. Festival attendees also chose Moonshot for the Audience Choice Award winner during the showcase. Out of 20 nominated works, the three runners-up were Fly by Light, In the Wood, and Xosphere.

The showcase of nominees was screened at Rosslyn Spectrum Theater and the awards ceremony was held at Arlington’s Clarendon Ballroom.

Document Historic Arlington

Document Historic Arlington completed its first session in May of 2016, a collaboration between AIM and Arlington County’s Historic Preservation Program. AIM receives money to run the program and hire three high school interns to create a documentary about a facet of Arlington’s history.

The first project, Arlington’s Forts, focused on the string of forts that ran through Arlington and protected Washington, DC, during the Civil War. It was screened at AIM and at the County building. Participants received plaques of appreciation from the County for their excellent work. The production also played on AIM’s television channel and was posted on the YouTube channel.

The success of the program has led to season two, which began in the spring semester of 2017. The second production, Arlington’s Heroes, focuses on Arlington’s participation in World War I during this centennial year. Students worked toward a premiere at Arlington County on August 8th and an AIM premiere on August 16th. There are also plans to screen the film at Arlington Central Library as an opener for All Quiet on the Western Front, which is part of Arlington library’s movie series.

Document Arlington Project

Document Arlington involved six high school interns from all over Arlington. Successful applicants chose two topics related to Arlington and made a documentary about each subject. During fiscal year 2017, participants explored the role of bats in Arlington and the changing demographics of the Nauck community of Arlington. The documentaries, Bats in Arlington and The Spirit of Nauck, explored both of these issues from multiple perspectives. They were screened in the television studio, aired on the channel and are published on YouTube.

Festival Winners

Best of Show
Off the Record: Justice Denied to Child Sex Abuse Survivors
Directed by Valerie Gibson

Audience Choice Award
Moonshot
Directed by Matthew Lucas

Runners Up
Xosphere
Directed by Kiyoka Rhodes

In the Wood
Directed by Daniel St. Ours

Fly by Light
Directed by Ellie Walton
## Community Groups

AIM proudly served and worked alongside the following local groups:

- 2U, Inc.
- African American Abstract Association
- Alliance for Community Media
- Archibald Glover Park
- Arlington Arts Center
- Arlington Career Center
- Arlington Chamber of Commerce
- Arlington Committee of 100
- Arlington Community Foundation
- Arlington County Board
- Arlington County Civic Federation
- Arlington County Department of Parks and Recreation (DPR)
- Arlington County Fair
- Arlington County Parks and Recreation
- Arlington County’s Historic Preservation Program
- Arlington Magazine
- Arlington Mill Community Center
- Arlington Neighborhood Village
- Arlington Office of Public Safety Communications & Emergency Management
- Arlington Partnership for Children Youth and Families
- Arlington Philharmonic
- Arlington Public Schools
- Arlington Cultural Affairs
- Arlington Economic Development
- Arlington Food Assistance Center
- Arlington Public Libraries
- Arlington Student Film Fest
- Arlington Teen Summer Expo
- Arlington TV
- ARLnow
- Arts for the Aging
- Axios
- BikeArlington
- C-SPAN
- Carlin Springs Elementary School
- Center for Leadership Excellence
- Civic Federation
- Clarendon Alliance
- Clarendon Ballroom
- Columbia Pike Revitalization Organization
- Cortina Productions
- Council of Better Business Bureaus
- County Council of PTAs (CCPTA)
- Clarendon Day
- Cub Scouts
- DC Filmdom
- DC Shorts
- DC Web Fest
- Docs in Progress
- Edison High School
- Educational Theater Company
- Embracing Arlington Arts
- Francis Scott Key Elementary School
- George Mason University
- Gulf Branch Nature Center
- HB Woodlawn Program
- IOTA Club and Cafe
- Jamie Nicholas Printing & Graphics
- Leadership Arlington
- LearnServe International
- Long Branch Nature Center
- Marymount University
- Meridian Homeschool Club
- Momentum Films
- Metro Transit Police Department
- Nauck Civic Association
- Northern Virginia Community College
- National Federation of Community Broadcasters
- Offender Aid and Restoration
- Our City Film Festival
- Potomac Overlook Nature Center
- Prometheus Radio Project
- Rethink Radio
- Reel Independent Film Extravaganza
- Rosslyn Business Improvement District
- Rosslyn Jazz Festival
- Rotarian Club of North Arlington
- Rotarian Club of South Arlington
- Save Lucy Campaign
- Stone Room Concerts
- Strategic Partnerships & Initiatives
- Summer Activities Fair
- Takoma Radio WOWD-LP FM
- Teens Dream
- Television, Internet & Video Association of DC (TIVA-DC)
- The Armed Forces Cycling Classic
- The Art Institute of Washington
- The Beat & Path
- The Humanities Project
- The UPS Store Clarendon
- U.S. Navy Memorial
- Virginia Film Office
- Walter Reed Adult Day Health Care Center
- Walter Reed Community Center
- Wakefield High School
- Washington Lee High School
- Washington Metropolitan Area Transit Authority
- WGMU
- WMGU Radio Camp
- Women in Film and Video of Washington, DC
- Yorktown High School
Community Leaders

During fiscal year 2017, radio and television producers invited community leaders into AIM's studios to appear on programs, including:

- James Ackerman, Prison Fellowship
- Barbara Amaya & Kay Duffield, Northern Virginia Human Trafficking Initiative (NOVA HTI)
- Maimoona Balt-Duckenfield, Arlington Agency on Aging
- Yasmine Arrington, ScholarCHIPS
- Ed Bearss, Military Historian and Author
- Annette Benbow, Arlington Historical Society
- Don Beyer (D-VA), US Representative
- Michelle Brydges, Arlington Neighborhood Village
- Betsy Campeau, Arlington Philharmonic Orchestra
- Wendy Chan, NOVA Friends of Refugees
- Margaret Chung, Arlington Technical Education Center
- Charlie Clark, Falls Church News-Press
- Kelly Falkner, National Science Foundation
- David Farner, Fort C.F. Smith Park
- Jay Fissette, Arlington County Board
- Allison S. Finkelstein, Arlington World War I Commemoration Task Force
- Kimberly Haun, Friends of Urban Farming
- John Halverson & Tracy Sofofenko, National Federation of the Blind
- Amanda Holler & Scott Miller, A-SPAN
- Patrick Hope (D 47th District), Member of the Virginia House of Delegates
- Demaurice Smith, National Football League Players Association
- Ana Nelson, National Capital Area Chapter of Alzheimer's Association
- Ralph Northam, Virginia Lieutenant Governor
- Steve Park, Little Lights
- Guylaine Saint Juste, Year Up National Capital Region
- Cynthia Singiser, Community Foodworks
- Michael Swisher, Arlington Partnership for Children, Youth and Families
- Craig Syphax, Arlington Black Heritage Museum
- Alfred Taylor, Author
- Elizabeth Jones Valderrama, Offender Aid and Restoration
- Frank Wolf, Former Congressman; 21st Century Wilberforce Initiative

Local Sponsors

The following local businesses have supplied us with in-kind donations:

- Arrowine & Cheese
- Bistro 360
- Blumen Café
- Bracket Room

Founders Club

We are grateful to the following businesses and individuals who contributed to the WERA Founders Club:

- Arte Modus
- BlochHouse Media LLC
- Cardinal Construction
- Gary Thayer
- MainStreet Bank
- Rust Insurance

Thank you,
Paul
Members can choose which is right for them: Basic membership, Friends of Arlington Independent Media (FAIM) membership, and Organization membership. Each membership lasts through one year, with the option for renewal or upgrades at any point.

<table>
<thead>
<tr>
<th>Members</th>
<th>FAIM</th>
<th>Basic</th>
<th>Organization</th>
<th>Totals</th>
</tr>
</thead>
<tbody>
<tr>
<td>NEW</td>
<td>71</td>
<td>352</td>
<td>6 Level 1 Organizations/11 Members</td>
<td>436</td>
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<tr>
<td></td>
<td></td>
<td></td>
<td>1 Level 2 Organization/2 Members</td>
<td></td>
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<tr>
<td>RENEWED</td>
<td>112</td>
<td>206</td>
<td>2 Level 1 Organization/8 Members</td>
<td>326</td>
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<tr>
<td>EXPIRED</td>
<td>16</td>
<td>61</td>
<td>1 Level 2 Organizations/2 Members</td>
<td>80</td>
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<tr>
<td></td>
<td></td>
<td></td>
<td>1 Level 1 Organization/1 Members</td>
<td></td>
</tr>
<tr>
<td>TOTALS</td>
<td>167</td>
<td>497</td>
<td>7 Level 1 Organizations/12 Members</td>
<td>682</td>
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</table>
Every week, the dedication from volunteer-members keeps AIM flourishing. Certified training leads to vital volunteer work, with individuals coming together as a team to help produce award-winning programs for television and radio.

Volunteers devote a significant amount of energy and time to making productions materialize. Over the past fiscal year, AIM volunteers contributed 5,330 hours to various productions, including long-running weekly newscasts, live studio talk show panels, high school sports broadcasts, pre-produced music podcasts, concert gigs, and so much more.

<table>
<thead>
<tr>
<th>Volunteers</th>
<th>Total Hours</th>
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<tr>
<td>FAIM MEMBERS</td>
<td>2,815</td>
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<tr>
<td>BASIC MEMBERS</td>
<td>2,504</td>
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<tr>
<td>ORGANIZATION MEMBERS</td>
<td>12</td>
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<tr>
<td>TOTAL VOLUNTEER HOURS</td>
<td>5,330</td>
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</table>

Thank you, volunteers, for all of your hard work and helping community members to raise their voices!

Top Volunteers

300+ Hours

Heff Munson

200+ Hours

Shamiso Mapondera

150+ Hours

Paul Mahood
Afotey Odai
Antonio Villaronga

100+ Hours

Beverly Allen
William Calder
Kate Dorrell
Mary Fantucchio
Cameron Pippitt
Michael Shea
Bill Weisner
Producers bring community leaders and musicians, Arlingtonian residents and sports groups, authors and medical caregivers—just to name a few—through the facility and onto the stations, sharing their messages to the surrounding area and beyond. In short, producers build community.

**Raise your voice!**

Through AIM’s facilities and equipment, independently produced television content and radio programming broadcast to the Arlington community 24 hours per day, 7 days a week. This could not be done without the vision and voices of volunteer producers and their dedicated crews, working hard to enliven AIM’s motto:

AIM is proud to facilitate production of and access to such programming through television, radio, on-demand video, pop-up players, and mobile apps. Programming only seems to strengthen each year, producers topping themselves with each new episode. AIM looks forward to what the coming year will bring!

**Video Programs**
- 93 single programs produced by members, at 86 hours and 45 minutes.
- 265 series produced by members, at 754 hours and 30 minutes.
- 69 shorts, promos, and PSAs produced by members, at 8 hours and 30 minutes.

**Radio Programs**
- 42 Live Shows
- 39 Pre-recorded Shows

**Formats**
- 39 Music Shows
- 42 Talk Shows
Staff-Produced Video Programs

Single & Series Programming: 15 programs, with 75 total episodes
- ArtNow (1 episode)
- Candidates Forum 2016
- Clarendon Day 2016 (7 episodes)
- Committee of 100 (9 episodes)
- Document Arlington Project 2016 (1 episode)
- High School Basketball (11 games)
- High School Football (8 games)
- Local Time (2 episodes)
- Rosebud Awards 2017
- Rosebud Showcase 2017 (20 nominees)
- Rosslyn Jazz Festival: (4 episodes)
- Spirit Of Community Awards 2016
- The B-Side (4 episodes)
- Town Hall 2016
- Youth Can Change the World (4 episodes)

Shorts, promos, PSAs: 23 programs, with 47 total episodes
- Arlington’s Forts
- Flamenco
- WERA Producer Promos (5 promos)
- Cherished Pen and the Map
- Speak Out
- Who’s Next?
- Joe the Artist
- Rosebud FF Call for Entries 2017
- Don’t Die Over Spilled Milk
- Don’t Die Over Spilled Milk Interviews
- AIM Franchise Promo
- Thalia Rising
- Run Leia Run
- Booking To And Fro
- The Lost Sister
- Adventures Of Ray And Gray
- Jake Mr. Cookie
- Robotic Future
- AIM Sponsor Tags (21 sponsors)
- Cheeto Killer
- Stop Motion 3D
- Stop Motion Draw
- Singer Songwriters

In-House Video Programming

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<tr>
<th></th>
<th>Single</th>
<th>Series</th>
<th>Shorts, Promos, PSAs, Etc.</th>
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<tbody>
<tr>
<td>Quantity Produced</td>
<td>63</td>
<td>111</td>
<td>51</td>
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<tr>
<td>Time (Hours)</td>
<td>86.75</td>
<td>150</td>
<td>6 hrs 55 min 19 sec</td>
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Member-Sponsored Video Programming

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<th>Single</th>
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<td>Quantity Produced</td>
<td>30</td>
<td>154</td>
<td>18</td>
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<tr>
<td>Time (Hours)</td>
<td>30</td>
<td>604.5</td>
<td>1 hr 5 mins 29 sec</td>
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Radio Programming

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<th>STATION MATERIAL</th>
<th>QUANTITY PRODUCED</th>
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<td>SHOWS</td>
<td>81</td>
<td>93.5 hours</td>
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<tr>
<td>SHOW/EVENT PROMOS</td>
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<td>43 minutes</td>
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<td>LEGAL IDS</td>
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<td>5.5 minutes</td>
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<td>INTERVIEW SEGMENTS</td>
<td>59</td>
<td>7 hours</td>
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<tr>
<td>UNDERWRITING SPOTS</td>
<td>35</td>
<td>17.5 minutes</td>
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<tr>
<td>TOTALS</td>
<td>276</td>
<td>100 hours, 36 minutes</td>
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AIM trains community members from all over the world—from the Clarendon neighborhood to seasonal visitors from Egypt. To enroll in workshops, people must first become members and take the prerequisite Introduction to Community Media. This three-hour class prepares participants with information about AIM’s policies and procedures, and readies them with practical facts about media literacy.

From thereon out, members may enroll in Basic workshops that lead to certification and more advanced workshops. Members may also deepen their artistic visions and advanced skills by enrolling in Master classes, which range from After Effects to Documentary Production. Each year, AIM also engages youth to further their media production knowledge and to provide a fundamental understanding of how media works. The goal is to motivate youths to be producers, not just consumers, of media, and to become critical thinkers in a fun, creative environment.

**Master Workshops**

Our master workshops consist of highly interactive, in-depth courses focused on various facets of media production. Specialized instructors, including Nate Clapp, Jim Bloch, Jason Horowitz, Dara Padwo-Audick, Jon Gann, and Chithra Jeyaram, are drawn from the greater DC-area arts and media community. They work closely with students to create their own productions using advanced media concepts as well as technical and writing skills.

**Basic Workshops**

Our Basic courses give students the chance to learn in hands-on settings. Upon completion of each class, participants may become certified and put new skills to use on their own productions or by volunteering for others. Such comprehensive training allows students of all ages and skill levels to learn techniques, technologies, and theories of media production.

**Youth Workshops**

Youth training sessions allow students anywhere between the ages of 8 to 18, from elementary to high school, to learn media production. Working alongside students while providing guidance, staff instructors and skilled co-counselors teach youths to conceptualize and create their own media as part of an inspired team.
## Training

<table>
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<tr>
<th>Basic Workshops</th>
<th>Master Workshops</th>
<th>Youth Workshops</th>
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<tbody>
<tr>
<td>Introduction to Community Media</td>
<td>On-Air Radio Broadcast</td>
<td>Video Production Summer Camp</td>
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<td>iPad Movie Clubs</td>
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<td>Location Lighting</td>
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<td>Photoshop</td>
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<tr>
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<tr>
<td>26 Participants</td>
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TOTAL BASIC WORKSHOPS: 117  
TOTAL MASTER WORKSHOPS: 29  
TOTAL YOUTH WORKSHOPS: 4  
TOTAL BASIC PARTICIPANTS: 811  
TOTAL MASTER PARTICIPANTS: 95  
TOTAL YOUTH PARTICIPANTS: 31
For community members who have ideas for video or radio programming, but lack the skills or equipment to produce, AIM provides the latest media equipment and facilities for training and production. To produce public access and on-air radio programming, certified members can reserve and use AIM’s facilities and equipment at nominal rates. Accumulating volunteer hours may help offset rental costs and allow greater accessibility for producers. Trained staff is on-hand and always willing to assist members who need guidance and have technical questions.

Arlington Independent Media also offers affordable rates for commercial studio, video, and audio equipment rentals to businesses and organizations throughout the year.

<table>
<thead>
<tr>
<th>Facility Sessions</th>
<th>Member Usage</th>
<th>Staff Usage</th>
<th>Totals</th>
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<td>Small Conference Room</td>
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<td>Ingest Computers</td>
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## Equipment & Facilities

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